

2010 Art Institutes Design Competition: Entry/Release Form

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The theme of the 2010 Art Institutes Design Competition is "Print Design." Entries may include posters, flyers, single-page print advertisements, and other single-page unbound documents.

The "Print Design" entry must be created primarily (more than 50%) with Adobe tools such as Adobe® InDesign®, Adobe Illustrator®, Adobe Photoshop®, and Adobe Acrobat® software, as well as other Adobe products. To learn more about the guidelines for the "Print Design" entry — and to find out about the First-, Second-, and Third-Place prizes — read the Competition Rules on Page 2 of this form. The complete Official Rules are posted at www.adobeiacontest.com.

Each "Print Design" entry you submit must include an Entry/Release Form filled out in its entirety (please print clearly or type), including the online submission code received with each successful submission of an entry at www.adobeiacontest.com to your school representative. Contact your school's Public Relations Director to locate your school's designated representative.

Your school representative will submit your Entry/Release Form to the Competition judges.

Student Contact Information:

Your full name (as you want it to appear in print)

Name of The Art Institutes school you attend

Your program of study

Month and year you expect to graduate

Your address

City

State/Province

ZIP/Postal code

Your phone number

Your e-mail address

Title of your entry

Description of "Print Design" entry:

Please provide a description with your entry (100 word maximum). This brief description will assist the judges in understanding your artistic aim or purpose. If this piece was part of a larger project, please describe that here.

Online Submission Code (numeric code provided with each successful registration at www.adobeiacontest.com): _____

NOTE: All entries must include a document explaining your entry (100 word maximum).

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Release:

By signing this Entry & Release Form I acknowledge that I have read and understood the competition rules and agree to abide by them. I give my consent to The Art Institutes International LLC ("The Art Institutes") and Adobe Systems Incorporated ("Adobe"), and to those whom The Art Institutes and Adobe may authorize, to photograph, film, and/or videotape me, and/or to use a photographic/digital reproduction of me or my artwork (with or without my name), to identify me by name and/or with school and employment information, and/or to quote or record statements made by me, for any editorial, promotional, advertising, trade, or other purpose for The Art Institutes and Adobe — except for testimonial and endorsement of product advertising for third parties for which a payment is received by The Art Institutes and Adobe.

The Art Institutes and Adobe, and those whom The Art Institutes and Adobe may authorize, shall have the right to reproduce, distribute, and display publicly — including on the Internet — photographs, drawings, graphics and graphic elements, logos, designs and design elements, all artwork, statements, and quotes covered by this release, and to prepare derivative works. I understand that The Art Institutes and Adobe are not responsible for unauthorized duplication and/or use by third parties.

Student signature

Student e-mail address

Faculty sponsor name

Faculty sponsor title

Faculty sponsor signature

Faculty sponsor e-mail address

Submit your complete entry at www.adobeiacontest.com and Entry/Release Form and "Print Design" entry between January 11, 2010 and March 26, 2010.

- Contact your school's Public Relations Director or designated representative.
- Be sure that both you and an Art Institutes faculty member sign your Entry/Release Form and that it contains your registration code that was provided to you upon submission of your entry to www.adobeiacontest.com.
- School representatives must submit all Entry/Release Forms to Adobe by March 26, 2010. Entries postmarked later than March 26, 2010 will be disqualified.

Competition Rules:

- Entrants must be currently enrolled at an Art Institutes school and must not graduate before June 2010.
- No more than 3 entries per person may be submitted to the competition.
- An entry must be created primarily (more than 50%) with Adobe tools such as Adobe® InDesign®, Adobe Illustrator®, Adobe Photoshop®, and Adobe Acrobat® software, as well as other Adobe products.
- Entries must be original work. Work may not contain any copyrighted information.
- Entries must be submitted online at the 2010 Art Institutes Design Competition website www.adobeiacontest.com between January 11, 2010 and March 26, 2010 in the following format: Acrobat PDF **1MB maximum file size**
- After completing the online submission, a registration code will be generated. This registration code must be printed or typed on the downloadable Entry/Release Form.
- Submit your Entry/Release Form with the registration code to your Faculty or Public Relations Director. Faculty representatives or Public Relations Directors must submit all Entry/Release Forms to Adobe Systems Incorporated by March 26, 2010. Judging will be conducted by Art Institutes faculty members.
- The First-Place Prize (Grand Prize) winner and a faculty sponsor will each receive an all-expenses-paid trip to attend the HOW Design Conference (Approximate value: US\$2000.00*) in Denver, CO June 6–7; and the first-place winner will also receive Adobe Creative Suite® 4 Design Premium software (Approximate value: US\$599.00) and a Canon® PowerShot digital camera (Approximate value: US\$499.00).
- The Second-Place Prize winner will receive Adobe Creative Suite 4 Design Premium software (Approximate value: US\$599.00) and a Canon PowerShot digital camera (Approximate value: US\$449.00).
- The Third-Place Prize winner will receive Adobe Creative Suite 4 Design Premium software (Approximate value: US\$599.00).
- First-, Second-, and Third-Place winners will be notified by courier, e-mail, or telephone about their awards by April 21, 2010.
- The names and schools of the three prize winners will be posted at www.adobeiacontest.com by April 23, 2010.
- Read the complete 2010 Art Institutes Design Competition Official Rules at: www.adobeiacontest.com.

You must submit your Entry to www.adobeiacontest.com and Entry/Release Form to your local school representative no later than March 26, 2010.

*The First Place winner will receive round-trip coach class air transportation for winner and his/her faculty sponsor from the major gateway airport nearest winner's residence (as determined by Sponsor) to Denver, CO, round-trip ground transportation from airport and hotel and standard accommodations for three (3) nights at a hotel selected by Sponsor, and a daily stipend. (Approximate Value of First Place Prize: US\$2,000). Actual value will vary based on winner's location. If Sponsor is unable to provide any prize element for any reason, no compensation or substitution will be provided; however, remainder of prize package will be awarded and Sponsor will have no further obligation to winner.

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